



# Gihan Athurugiri

Senior Strategic Supply Chain Operations Management Professional

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DOB - 17<sup>th</sup> Mar 1987

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## Eminent Feats

### Orel Corporation

- Shifted to better 3PL partners whilst optimizing cost & space at the premises with fully integrated WMS & FIFO finished goods dispatch.
- Developed integrated plans with cross-functional teams to construct a fully autonomous WH with LKR 34Mn expected savings per annum.

### Ruhunu Cement Works (INSEE Cement)

- Provided sustainable solution to increase the dispatching capacity of Galle Cement Terminal by extending the loading arm & saving LKR 60Mn per annum.
- Converted the manual bag loading to automated palletizer WH & enhancing the efficiency levels by optimizing 3<sup>rd</sup> party heads & gaining LKR 96Mn/annum.
- Optimized palletizer WH operation by employing full time employees to various operations during low demand period & cutting down 3<sup>rd</sup> party outsourced cost by LKR 12Mn per annum.

### Puttalam Cement Works (INSEE Cement)

- Commissioned the PCW Palletizer operation & increased WH utilization to 57% & optimize push/ pull forklift op.
- Saved LKR 35Mn/ annum via excess fly ash procuring from Lakvijaya Power Plant Norochcholai (CEB).

## Qualifications

2024 - MBA, University of Colombo, Sri Lanka.

2012 - BSc in Transport & Logistics (2<sup>nd</sup> upper class), University of Moratuwa, Sri Lanka.

2007 - Primary | Secondary Education, Nalanda Collage, Colombo 10, Sri Lanka.

## Professional Precis

A distinguished strategic leader and Senior Strategic Supply Chain (SC) Operations Management Professional with 14+ years of experience in playing a key role in leading, directing & optimising the efficient functioning of supply chain operation within the organisation, whilst ensuing profitability & increase in total value of the business and setting the strategic direction for the Supply Chain function by making use of higher levels of digitization, system development & process automation.

Furthermore, responsible for implementing best practices, streamlining processes, & driving continuous improvement initiatives to enhance overall operational effectiveness and staying abreast of industry trends, best practices, & emerging technologies in the SC domain. Also, providing strategic/ operational leadership in a customer & process driven planning & logistics environment and leading, inspiring & developing high-performing teams, fostering a culture of accountability, collaboration, innovation, & excellence.

## Areas of Expertise

- Exceptional operational leadership & logistics, warehouse (WH), material, sourcing & commercial management aptitude with strong competency in people, process, inventory, cost optimization & change/ vendor management.
- Possesses an extensive independent judgment skills, with the ability to interact with the leadership, plan & execute strategy aligned to corporate vision & goals.
- Entrepreneurial & commercially minded with the ability to take initiative & run with it with a solution focused, 'can-do' attitude & strong work ethics.
- Strategic, critical & forward thinker with strong administration skills to ensure seamless coordination & collaboration across all of operational functions.
- Strong inspirational leader, coupled with people management & counseling techniques experience, who can balance the people & commercial focus.
- Exceptional communicator, who can influence & offer sound judgement in an complex operational context that will require creativity & drive with exceptional relationship management nous.
- Strong drive & ability to foster effective working relationships/ partnerships with stakeholders, peers, leaders via bringing leadership & influencing skills to fore.
- Solid grasp of SC planning processes, inventory management techniques, process optimization methodologies & target operating model design principles.
- Strong analytical & problem-solving abilities, with a data-driven approach to decision-making & solid focus on 4Ps - People, Process, Profit & Planet.
- Exposure in the end-to-end implementation of ERP modules (SAP – SD, MM & WM) from requirement analysis to system study, designing, documentation & implementation.
- Able to work in fast paced scale-up environments with an ability to effectively prioritise.

## Timeline Cont.

**Logistics Executive**      **Apr 2013 - Dec 2015**  
**Lafarge Mahaweli Marine Cement (Pvt) Ltd - SL**

**In-plant Trainee**      **Feb 2011 - Aug 2011**  
**Coca Cola Beverages - Sri Lanka**

## Trainings

**2020** - Commercial & Logistics efficiency improvement projects with INSEE TH & BCG teams at Siam City Cement Group (INSEE Thailand) with Bostan Consultancy.

**2015** - Leadership Exploration & Development through Synergy (6 months LEADS prg.) by PIM (University of Sri Jayawardhanapura), Sri Lanka.

**2010** - Mentoring Programme (6 months) by Department of Transport & Logistics, University of Moratuwa, Sri Lanka.

## Projects

- Mapped all Laugfs Gas dealers based on GPS coordinates by physically visiting & identifying the locations.
- Functioned as a Project Base Marketing Coordinator in GUI Solutions, a Singapore based software Development Company for finding business opportunities for system implementation in shipping & logistics industry.

## Referees

**Mr. Prabath Hettiarachci**  
Senior Manager - Logistics  
Ceylon Biscuits Limited - Sri Lanka

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**Tel** : +94 773 950830

**Mr. Yasith Wijayarathne**  
Head of Colombo Terminal  
Siam City Cement (Lanka) Ltd - Sri Lanka

**Email** : [yasith.wijayarathna@siamcitycement.com](mailto:yasith.wijayarathna@siamcitycement.com)  
**Tel** : +94 773 361941

## Timeline

**Head of Warehouses & Logistics**  
**Orel Corporation - Sri Lanka**

**Jan 2024 - Hitherto**

- Responsible for both inbound/ outbound logistics operations including contracted third-party warehouse operation for electrical, lighting, industrial, copper & aluminum cables, & water PVC categories.
- Manage 4,500 SKUs of finished goods worth LKR 2.4Bn & 14,000 SKUs of raw material worth LKR 1.8Bn within a operation budget of LKR 420Mn annually.
- Collaborated with Procurement & Operation teams to transfer the raw material warehouse operation to in-house under the guidance of 3PL partners, encompassing heavy change management.
- Measure Supply Chain performance & develop roadmaps to improve key metrics for cost, operation, service & inventory.
- Prepare annual budgets & talent acquisition plans to ensure the team primed overcome challenges & operates at a profits whilst achieving its agreed objectives.
- Reduce commercial spending by utilizing the purchasing function to drive cost improvements on capex, raw materials & supply chain initiatives.
- Provide expert guidance to the team & cross-functional departments on a range of supply chain challenges, including but not limited to planning process transformation, inventory optimisation, process optimisation & target model design.

**Logistics Manager**

**Ruhunu Cement Works (INSEE Cement) - Sri Lanka**

**Mar 2022 - Dec 2024**

- Responsible for managing the logistics operation of Ruhunu Cement Grinding Station (RCW) & Galle Cement Terminal (GCW) including Palletizer Warehouse Operation.
- Responsible for an annual fixed cost budget of USD 55Mn & variable cost budgets of USD 75Mn & managed both bag & bulk dispatches.

**Logistics Manager**

**Puttalam Cement Works (INSEE Cement) - Sri Lanka**

**Apr 2018 - Feb 2022**

- Responsible for managing the plant logistics operation including local, foreign inbound material handling, cement bag, bulk dispatch, weighbridge operation & palletizer warehouse operation.
- Managed an annually fixed cost budget of USD 40Mn & variable cost budget of USD 115Mn.
- Implemented WB automation for all the inbound, outbound vehicles and optimize resources.
- Re-arranged the traffic plan, vehicle gate entrance and customer waiting area with a master plan of driving better customer service and safe environment for all the stakeholders.

**Asst. Op Manager - Dispatch Planning & Monitoring Center**    **Jan 2016 - Mar 2018**  
**Lafarge-Holcim/ INSEE Cement - Sri Lanka**